



BERGEN RUGBY KLUBB

3 YEAR PLAN 2010 2013

Goals :

1 Facilities

- A One full permanent pitch up to I.R.B. standards 2 smaller training pitches.
- B Shower, changing and meeting room as well as a club house.

2 Have three sustainable forms of income.

- A Rent of pitches and facilities.
- B Annual sevens tournament .
- C Sponsorship
- D Lotto funds from users nominations.
- E Membership related payments from the kommune.
- F Grant aid.
- G Sales of Jerseys and t shirts etc.

3 Public Relations.

- A Have a web site that is relevant and up to date.
- B Have a relationship built with one of the main papers. Where all press releases are printed and the Norwegian league table is printed when Bergen Play. As well as a game report and photo for all league games which we will submit.
- C To get on television at least once a year.
- D Produce posters for universities and gyms encouraging people to come to training.
- F To have a presence at all the fresher registration weeks.
- G Make contact with a selected ten upper secondary school and to keep them updated.
- H Make contact with 30 companies social dept in relation to starting a summer tag league (not in holiday season).
- I To have one public social night out per month.



4 Equipment

- A One scrum machine.
- B Enough gear deemed appropriate to run the club and its different aspects.
- C To have found an adopter club to link in to.

5 Teams and Leagues

- A Two senior men's teams. Firsts and seconds
- B Two collage teams. From different collages
- C A senior ladies team
- D A collage ladies team
- E An upper secondary schools league of six teams with a cup play off.
- F A summer mixed sex tag league
- G under age teams to consist of U 10 U12 U14 U19

6 Coaches and refs

To have a director of coaching and referring and hold at least two coaching courses per year and one ref course.

7 International

- A One international of note per year to be played in Bergen
- B To have one person on the board of the NRF

Five year Goal :

To administer a successful Hordaland league